



BIO SPECTRA  
**ATTITUDE**<sup>®</sup>  
CERTIFIED ECO-FRIENDLY

# DID YOU KNOW THAT?

01

Global warming caused by human activity is directly responsible for glaciers melting around the world. Polar regions could see their ice caps disappear by 2050, which would have fatal consequences for thousands of animal species.

**PRACTICAL TIP**

By hanging your laundry outside to dry, you save lots of energy while taking advantage of the sun's natural bleaching power.

02

Deforestation is endangering ecosystems at an alarming rate, putting in jeopardy thousands of animal and plant species. In addition, shrinking green spaces are contributing to the acceleration of global warming.

**PRACTICAL TIP**

Your favorite sweater got stained and is now ruined? Give it a new life by using it as a cleaning cloth instead of using disposable paper towels.

03

Despite their sophistication, wastewater treatment plants are not perfect. Many of the pollutants and chemical products are not captured or treated, thus getting washed up into our water streams.

**PRACTICAL TIP**

Scrubbing a bit before will help lift off the dirt and scum that is stuck on the surface, thus reducing the amount of cleaning product needed for the job.

04

According to the World Health Organization, indoor air pollution is responsible for the death of 1.6 million people a year – that's one death every 20 seconds. Synthetic perfumes and fragrances contain hundreds of chemical components, most of which can be harmful to your health.

**PRACTICAL TIP**

Avoid using too much perfume and open windows occasionally to let fresh air into your home.